

PRIDE MINUTES

MARCH 29, 2018

START TIME: 716 pm

ROLL CALL: Travis, Freddie, Chris (Candyman), Ray, Aracely, Oliver, Edward, Raul, Pablo, Dave, Jerome

GUEST: Kristin Romero running for Judge in County Court wanted to meet us. Primary runoff elections are set for May 22, with early voting May 14-18. If you want to help, 505-570-4571. Fundraiser at Hope and Anchor is coming.

PRESIDENT:

Current Vacancies: PrideFest Director is missing after Taz's move. Pablo Aguirre works with the Hispanic Chamber of Commerce and is interested in this position. He has done many of their events/galas. He also has experience with production of Mercedes Benz Fashion week and pageants. (In Favor: 14, Nay: 0, Abstain: 0)

The Anti-Bullying Summit was a success. There were many high school involved and Victoria, Ray and Laura did an amazing job bringing the community together. Thank you to all of them for involving EPSCP in this endeavor. El Paso Del Norte Foundation and LULAC are interested in making it an official event with Pride. Edward and Ray will make a plan to present this with budget, dates and sense of what this event will be going forward.

HOST HOTEL:

DoubleTree has been coordinated and code "SCP" will be used for special room rate of \$90. Indigo meeting is to come. Double Tree has committed 7 rooms for entertainment for free. We will load website on April 6th with this code as well as the code for Hotel Indigo.

PUB CRAWL:

The trial run for this will be April 6th. We will include more bars in the main one during pride week. This will be further coordinated by Dave and all duties are accounted for.

HEAR ME ROAR:

This event is also under control. We do need to obtain their desired marketing materials for this event for online promotion as well as for our program.

PRIDE BRUNCH:

The BrideBrunch will be handled with El Paso Live/Visit El Paso! They will have tent and a space for entertainment. There will be a flat rate tickets available for the buffet to encourage people to stay downtown until the festival after the parade is over. Drinks will be available for additional cost at the cash bar. El Paso Live! will be able to hand out any marketing materials

for upcoming shows and may also raffle off tickets to those eating. **We need to ask them if they can make a promo for this.**

TACO TUESDAY:

Alamo Drafthouse: Moving along well. Screening license approved for TooWongFu. We will work with live drag queens as well. There will be a trivia event with GeeksWhoDrink. They will do a trivia night with pride themed categories (likely RuPaul centered). There is a \$5 entry and all proceeds will go towards the organization. There will be step and repeat in the lobby. The contracts have been sent to Evey. Ticket capacity is 138 seats in theatre. Bar and Patio can hold 160 people. Movie will start at 7. Geeks who drink will start at 8pm. Geeks who drink will sell tickets themselves.

VOTES: We need to have all financial reports completed by next meeting. Dave will take over special events with Aracely and will sign the contracting for Splash Party and Alamo Drafthouse. (505-570-4571)

SPLASH PARTY:

DJ Kid is going to donate time to help with sound, equipment and running event. DJ Irene will be at Splash Party to make it an event. Kidd will design the promo for this. There will possibly be added expense of added equipment for DJ Irene depending on her needs. DJ Yaddi would potentially like to play that day as well as Nasty Beatz, Kidd and Tech1. Last year we hit 780 people and our goal and commitment this year is for 1000.

Costs: \$250 deposit which we apply towards sponsorship package. \$300 is the rental fee for Jungle Park Section. They charge us \$990 for after party hours with wave pool. We will charge \$10 for those that come after 7pm. Dave has project profit numbers and total costs if you need it.

BUSINESS CARDS: Travis touch base with Evey to see if we can get them.

WEBSITE: Make VIP experience more prominent with details as they are getting lost. We also will be adding full names/contact info/bios for the rest of the board. Send to his email or via Facebook. Post to remind you will happen tomorrow.

DRAG BINGO: All is handled and ready to go.

PRIDE PROGRAM:

We will likely be outsourcing this to a professional who has volunteered their services. Deadline remains May 11th.

BASEBALL GAME: We have met with the Chihuahuas and all the information is on the website under events including the direct link to purchase tickets. Row L & Row M for Board Members & guest. Our cost is \$10.....We are selling them at \$17 to make profit. If you would like to seat

closer to the field, the website does have those tickets available. (Sec 120-121). Dave Castillo, I gave Raul Martinez 37 tickets for Epic to sell (\$629). We would like to sell additional merchandise at this event (and at the PrideFest). Suggested Merchandise for Baseball games: **Tank tops (sling), Tans, Flags(rainbow), Bandanas, Tattoos. Cheap Fans.**

PRIDE PAGEANT: Adult Mr/Mrs Pride will be at EPIC: VOTE: (In Favor: 12, Nay: 0, Abstain: 2 (Dave, Edward)). THURSDAY MAY 24th.

NEW! YOUTH PAGEANT:

We would like to introduce a Youth Pageant as well this year. We will add a day event for the Youth and then announce the winner at the Youth Dance. VOTE: (In Favor: 14, Nay: 0, Abstain: 0)

ENTERTAINMENT:

Contracts for Lucian, Dev and Scarlet. Bands are still pending. El Paso Live/Destination El Paso is donating \$1000-2000 monetarily. This will be used to help support local artists. Bands include: 212 (\$300 for 2 hrs), Radio Lachusma, and Fire & Ice. We will mix locals and the larger groups to keep momentum. We do want a drag queen from RuPaul in the mix: Farah Moan and Miss Fame have both not been here and we are pending responses. CeCe Peniston is also interested in coming if we give her a hotel room. Thursday will be our last day to look at getting BB Queen. If she does not confirm, we will look elsewhere.

Teresa Matthews will be the Emcee.

6pm: Scarlet

7pm: **OPEN**

8pm: Luciana

9pm: DEV

10pm: **OPEN**

11pm: **OPEN**

SPONSORS: We have looked at Sponsors for Wet N Wild. Viceman, Andrew Christian, FleshJack for sponsors. iD lube is also a potential sponsor. If anyone needs follow-ups, Ray has time and is able to help you. Ray is also scheduled to meet with a couple of salons and sponsors this coming week.

Republic is also a possible sponsor with meeting on Tuesday April 9th. If you would like to meet with them as well, contact Dave Castillo to join.

We will have a full page ad for The City Magazine this year. They will help build this ad.

YOUTH DANCE: Many Parra (lawyer) will be covering the cost of the Youth Dance. It will be at the Hyatt Hotel. Mr and Mrs Pride will perform there as well. Candybar will be there. Simple food. Arcade games will be sent. Mr Robot is also a sponsor for the youth dance.

VOLUNTEERS: Chris is very on top of this. Victoria may be able to help deal with the youth volunteers. We also need to address whether or not we can have minors. Zoo will provide many volunteers as well.

MASS AT THE PARK: On The 22nd: 10 am in San Jacinto Plaza from 10-11am. Briar will be open starting after at 12pm.

REGARDING TICKET PRICES FOR THE BOARD: Dave recommends we do cover events for the Pride Board. Aracely has a suggestion: If you have your sponsors by May 5th then you get all your events covered for free. This will include: Hear Me Roar \$10, Chihuahua: \$10, Food at VIP, Festival entry. VOTE: (In Favor: 14, Nay: 0, Abstain: 0)

GEROME: Stepping down from position of Historian.

END MEETING: 910pm

NEXT MEETING: April 12th. 7 pm. Location to be announced.